



PRICE INCREASE NOTIFICATION

Dear Hayward Customer,

As you may be aware, manufacturing companies worldwide are under tremendous inflationary pressure. Some of the major commodity increases that have directly impacted swimming pool equipment include: High Density Polyethylene, Polypropylene, Copper, Steel, Aluminum, Linerboard, and Ruthenium.

Hayward has made every effort to lessen the impact of these costs which began escalating shortly after we announced our 2018 Seasonal Pricing last August, but it has reached a point that we must begin reflecting these cost increases in our pricing beginning August 1, 2018.

Effective August 1, Hayward will implement the following price increase.

Product Line	8/1/18 Price incr.
Inground Pumps	8.0%
Sand Filters	8.0%
Large Cartridge Filters	7.5%
Small Cartridge Filters	6.0%
DE Filters	8.5%
Gas Heaters	8.0%
Heat Pumps	8.0%
Controls	6.0%
AquaPlus (PL-Plus)	9.0%
Salt Systems	11.0%
Salt Cells	11.0%

Product Line	8/1/18 Price incr.
Poolvergnaegen/AquaNaut	2.0%
PoolVac/Navigator	2.5%
Robotic Cleaners	3.5%
Large LED lights	6.0%
Small LED Lights	5.0%
Incan. Lights & Acces	6.0%
White Goods	5.0%
ABG Pumps	7.5%
ABG Systems	8.0%
All Other Whole Goods	8.0%
Parts (Excl cleaners)	7.0%
Cleaner Parts	3.0%