



Dear Valued Customer,

New pricing will take effect on September 17, 2018. Due to the inflationary pressures that many companies are experiencing, it is necessary for us to implement a price increase that's higher than normal to address the increases in both domestic and imported commodities. As always, our goal is to offer an excellent value at a great price.

To that end, whole goods and parts* on average will increase by **five and a half percent (5.5%)** except for the following product(s) and categories:

- Pentair® IntelliChlor® & iChlor® Salt Cells (cells only) will increase 7.5%
- All Whole Good Pool Cleaners will increase 3%
- Pentair Paragon® commercial deck equipment will increase 2.5%

Additionally, the following whole good products and parts **will not** receive a price increase in 2019:

- Pentair TEFC Super Duty pumps and motors (newly released version)
- Pentair IntelliLevel®
- Pentair IntelliConnect®
- Pentair UltraTemp® ETi Hybrid Heater
- Pentair HD Heater (460806; SR200HD)